



# Royal Institute of Management & Advanced Studies

Approved by All India Council of Technical Education(AICTE), New Delhi

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## INDUSTRY INSTITUTE INTERACTION CELL (III CELL)

Constitution academic year 2020-21

S.No	Name	Designation	Position	Mobile No	Signature
1	Dr. Ubed Afzal	Director	Chairman	9165344444	
2	Mr. Prafull Upadhyay	Asst. Prof.	Member	9827095133	
3	Dr. Praveen Mantri	Asst. Prof.	Member	8959585898	
4	Mr. Vijay Soni	Asst. Prof.	Member	9753277715	

### ROLE OF III Cell

1. To provide support to all the Department for Industry initiatives
2. To liaison with Industries & Industry Association for identifying opportunities to collaborate
3. To promote involvement of Industry experts in Institutional processes.
4. To facilitate Departmental initiatives for improving Industry Interaction

### OBJECTIVES OF THE III CELL

1. To cultivate symbiotic relationship between college and industry as well as college and other research institutes.
2. To help industries to solve their problems through research, training and consultancy.
3. To provide ample opportunities for industry exposure to students and faculty through industry visits, summer internship and industry projects.
4. To involve industry professionals in curriculum design, delivery and assessment so as to make students industry ready.
5. To help industry professionals to upgrade their qualification, knowledge and skill through higher education, continuing education and training.

### INDUSTRY INSTITUTE COLLABORATION

ROYAL INSTITUTE OF MANAGEMENT AND ADVANCED STUDIES, RATLAM has always emphasized on strong industry institute relationship .The institute encourages its faculty and students to interact with industry in all possible ways with the spirit of deriving mutual benefit. The major modes of interaction are listed below:

- Professional consultancy by the faculty to industries.
- Industrial testing by faculty & technicians at site or in laboratory.

- Participation of industry professionals in curriculum design, delivery and assessment.
- Joint research programmes and field studies by faculty and people from industries.
- Industry exposure to students and faculty through industry visits, summer internship, practical training and industry projects.
- Visits of industry executives and practising engineers to the Institute for seeing research work and laboratories, discussions and delivering lectures on industrial practices, trends and experiences.
- Memorandum of Understanding between the Institute and industries to bring the two sides emotionally and strategically closer.
- Human resource development programmes by the faculty for practicing engineers.
- Workshops, conferences and symposium with joint participation of the faculty and the industries.
- Professorial Chairs sponsored by industries at the Institute.
- Scholarships/fellowships instituted by industries

## HIGHLIGHTS OF III ACTIVITIES DURING 2019-20

### CONSULTANCY

- The Institute has undertaken Consultancy during the period.
- Major Clients are Arihant Capital, S.D. Puhohit and Co, Safe Hotel Pvt Ltd etc.

### MEMORANDUM OF UNDERSTANDING (MoU) SIGNED

- The Institute has signed around 05 MoU with Industry & Industry Association. Prominent among them are Safe Hotel, SD Purohit & Co, Modi Transport, Ratlam Synthetic Rope, India Infoline Ltd etc.

### MEMBERSHIP OF ASSOCIATION

- ROYAL INSTITUTE OF MANAGEMENT AND ADVANCED STUDIES, RATLAM has become Life Member of Quality Circle Forum of India (QCFI). It has also become Annual Institutional Member of Confederation of Indian Industry (CII)

### FACULTY INTERNSHIP IN THE INDUSTRY

- Two Faculty members from Department of Management Technology were sent for One Month Internship at Praveen Mantri and Associates (Chartered Accountant).

### III CONCLAVES

ROYAL INSTITUTE OF MANAGEMENT AND ADVANCED STUDIES, RATLAM organized “Samvaad 2019” on 23rd February, 2019. It is organised every year by the Department. Samvaad provides a platform to discuss avenues to strengthen industry- institute interface and develop relations with the industry and to have a meaningful interaction between industry and academia. Around 22 participants from Industry were present during discussion.



**Regional Society for Education  
Welfare and Research**

  
**President**